



MARTIN VAN DE PAS

CONTENT LEAD,
TRAINER AND
COACH

PROJECTS

Next Generation Leadership
Retreat Yourself
Facilitating workshops and coaching
Guiding young people on their life paths
through Realize
Creating a non-profit that enables individuals
to connect to nature called 'Warmbeek'

EDUCATION

Masters
**International Business; Organisation;
Management, Change and Consultancy**
2018-2019 | Maastricht University

Bachelor
Company and Consumer Studies
2014-2017 | Wageningen University

CERTIFICATIONS

- Certified Consciousness Coach by Creative Consciousness
- Certified Spiral Dynamics Practitioner by Valuematch

ABOUT ME

Martin is dedicated to empowering individuals to craft their desired (work-)lives with authenticity.

At key2advance, he leverages training, content creation, and coaching to foster personal and professional growth. He excels in conducting workshops on leadership, personal development, and career planning.

Beyond key2advance, he established an organization aimed at guiding young people on their life paths, as well as a non-profit that enables individuals to connect to nature.

His methodology emphasizes self-reflection, holistic understanding, practicality, and the integration of mindfulness, analytical frameworks, and interdisciplinary methods.

CONTACT

[LinkedIn Profile](#)

[key2advance Profile](#)

Q&A

1) How did you get involved in key2advance?

At the end of my Master's studies at Maastricht University, I participated in an excellence programme called PREMIUM. Mona facilitated multiple workshops for us and was also responsible for the final event where she captivated 200 students with insights into personal growth. She challenged us to commit to an immediate action towards our dreams. My response? "Speak with Mona."

I approached her post-workshop, revealing my chosen step. This sparked a dialogue that blossomed into a partnership. Together, we developed the first training on "Transformational Leadership" that would later lay the foundation for the Next Generation Leadership Academy. And thus, our shared journey began.

2) What experience do you bring to the community?

I contribute knowledge in business, leadership, entrepreneurship, personal development, mindfulness, and spirituality. I also have a deep understanding of the personal growth area, in which I have facilitated workshops and coaching to thousands of participants.

3) What value does coaching and training bring to your clients?

They are being provided with a structure in which they can skyrocket their own growth. I create the space, bring the tools and knowledge, and ask the questions.

If they bring motivation, honesty, a desire to change, and curiosity, then they can walk away with the ability to create valuable changes and experience fundamental shifts in their lives.

4) How do you work with your clients to ensure the perfect session?

I first make sure they are present and motivated, and that they are sharp and eager to learn. I'm not here to push anyone into doing what they don't want to do. I also focus on fully embodying what I teach.

5) What's your favourite part of being part of the key2advance community?

The community aspect. There is always someone to talk to or to help you out. People are open and generous. We honestly look out for each others' best interests. I feel like everyone is encouraging me in whatever dreams I have and is there to support me in them.